

**AN INTRODUCTION TO**  
**2019 World Manufacturing Convention Hefei – Sept 20-23**  
**Co-Hosted by IntCham Hefei**

The World Manufacturing Convention 2019, approved by the State Council, is scheduled to be held in Hefei, the capital city of Anhui Province, from September 20th to 23rd. Last year's inaugural convention was also held in Hefei.

The convention is hosted by a long list of important Chinese ministries and organizations: Ministry of Industry and Information Technology, Ministry of Science and Technology, Ministry of Commerce, State-owned Assets Supervision and Administration Commission of the State Council, Chinese Academy of Engineering, the All-China Federation of Industry and Commerce, the Chinese People's Association for Friendship with Foreign Countries, China Association of Small and Medium Enterprises, United Nations Industrial Development Organization, Global Alliance of Small and Medium Enterprises and the People's Government of Anhui Province. There is also a long list of [supporting organizations and co-hosts](#).

This year's theme is "Toward a New Era of Manufacturing Industry with Innovation and Entrepreneurship – Joining hands with Global SMEs for a better Future of Intelligent Manufacturing with High-quality Development." The convention is expected to attract 2,000 participants from China and abroad. Convention presentations and associated forum will focus on a range of themes, including new development concept, high-quality development, advanced manufacturing technologies, new organizational forms and new industrial clusters. The organizers hope the gathering will help share opportunities, promote common development and increase win-win cooperation. It is to build a global manufacturing event with international influence.

At present, the main activities of the convention include 27 events with four aspects

- \* Main events
- \* Matchmaking events
- \* Parallel forums

Main events

- \* Opening ceremony

- \* Keynote forums
- \* Release of the Hefei Initiative
- \* Award ceremony
- \* Tour of the exhibition hall
- \* Welcome banquet

#### High-end summits

- \* Construction of powerful-manufacturing countries
- \* Round-table meeting for small and medium-sized enterprises (private enterprises).

#### Matchmaking events

- \* Project matchmaking events for

-

#### Twelve parallel forums

- \* High-Quality Manufacturing for SMEs
- \* Development of Private Manufacturing in China
- \* Industrial Internet in Yangtze River Delta
- \* Integrated Circuit Industry
- \* Artificial Intelligence
- \* China Speech Valley
- \* Intelligent Connected Vehicle
- \* International Industrial Design
- \* Intelligent Manufacturing Innovation
- \* Intellectual Property Protection
- \* Construction of Quality Brand
- \* Innovation Drive and High-Quality Development of Manufacturing
- \* Incubator of Scientific and Technological Enterprises in Yangtze River Delta.

#### Ten Exhibition Areas

- \* Main lobby
- \* International manufacturing exhibition area
- \* Yangtze River Delta integration exhibition area
- \* Intelligent manufacturing exhibition area
- \* High-end manufacturing exhibition area

- \* Service-oriented manufacturing exhibition area
- \* Green manufacturing exhibition area
- \* Digital economy exhibition area
- \* Commodity trading area
- \* Outdoor autonomous vehicle exploration area

These exhibition areas will focus on the highlights and characteristics of current international and Chinese intelligent manufacturing, as well as a number of new achievements, new ideas and new breakthroughs in the development of manufacturing industry in Yangtze River Delta.

More information about the convention, as well as details of last year's convention, are available at the official website: <http://en.wmconvention.org/Home/Index>